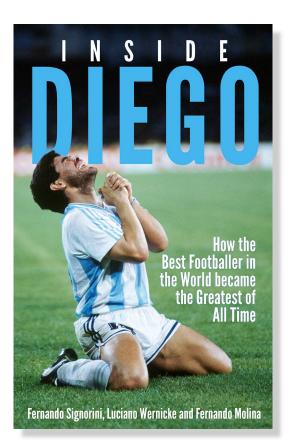


Title information



Inside Diego

How the Best Footballer in the World Became the Greatest of All Time

By Fernando Signorini, with Luciano Wernicke and Fernando Molina

Key features

- First book of its kind the inside story of Diego Maradona's life from the perspective of the person who knew him best in professional football
- Unique insider's take on Maradona's evolution as an athlete and reveals the human being behind the soaring success and controversy
- Signorini worked with Maradona during the end of his time at FC Barcelona and his seven years at Napoli
- He also worked as personal physical trainer of the Argentine national team, living with the light-blue-andwhite squad during the 1986, 1990 and 1994 World Cups
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Inside Diego is an intimate portrait of the greatest footballer of all time, from the person in football who knew him best. As Diego Maradona's personal trainer, Fernando Signorini spent more than a decade at the superstar's side, witnessing a dizzying array of highs and lows, from helping Diego recuperate from a broken ankle in 1983 to his dramatic exit from the 1994 World Cup after a failed drugs test. Signorini offers a unique perspective on the troubled legend, giving us the lowdown not only on Diego's evolution as an athlete, but on Diego the human being, a far cry from the character we saw on TV screens. He brings us the inside track on Maradona's preparation for three World Cups: Mexico 86, Italia 90 and USA 94. We also get an insider view on his battles with fame, drugs and extramarital paternity, plus his time in charge of the Argentine national team. Brimming with incredible stories and anecdotes, *Inside Diego* is an intensely personal rollercoaster account of a flawed football genius.

Details

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