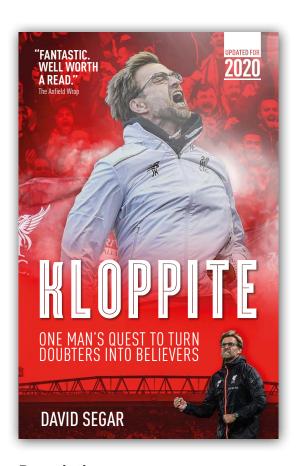


# Title information



## **Kloppite**

How One Man Turned Doubters into Believers

By David Segar

### **Key features**

- A lifelong Liverpool fan's perspective on one of the most exciting periods in the club's modern history
- Game-by-game analysis and key quotes from Klopp that show how he went about putting his imprint on the club
- History of Klopp and how his career led to Anfield
- Exclusive interviews with Klopp, his backroom staff, acclaimed author Rory Smith, as well as Borussia Dortmund and Liverpool fans
- Written by David Segar, lifelong Liverpool fan and respected football writer for the Anfield Wrap
- · Colour photo section showing Klopp at his best and worst
- Planned publicity campaign aimed at Liverpool fans including radio, newspapers, websites and magazines

# **Description**

When Jürgen Klopp was appointed Liverpool manager in October 2015, the world took notice, and Reds fans were united in optimism for the first time in years. The charismatic German eventually took the club to European and world success, but the foundations were laid in his first two years at Anfield, and *Kloppite* explores how the bespectacled coach set about reigniting the LFC flame in that period – not only trying to change the fortunes of the once-dominant club, but also making the people believe again. After his successes at Mainz and Borussia Dortmund, Klopp left Germany to take on his greatest challenge as he sought to return the Merseysiders to the summit of English and European football. The hot-seat at Anfield has often been described as one of the toughest jobs in football, and Klopp was tasked with overcoming the adversity of fan expectations, competing against some of the game's best managers and biggest spenders, and turning doubters into believers.

#### **Details**

Updated: 20 April 2020

Price: £12.99

ISBN-13: 9781785313066 Format: 2<u>16mm x 138mm</u>

Binding: Paperback Extent: 288 pages Category: Football Trade Orders to: LBS Ltd

Faraday Close, Worthing BN13 3RB

Telephone: 01903 828905

Fax: 01903 828802

Email: team4@lbsltd.co.uk You may also order via EDI