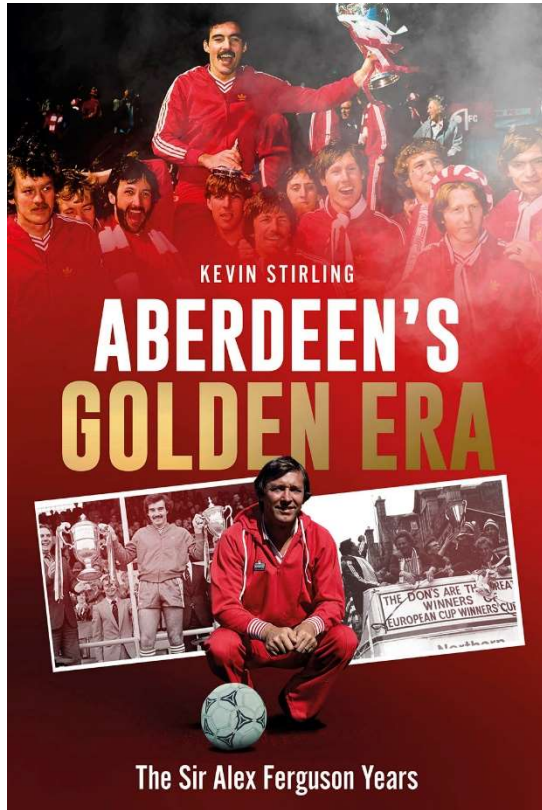




Title information



Aberdeen's Golden Era

The Sir Alex Ferguson Years

By Kevin Stirling

Key features

- Aberdeen were the club Sir Alex Ferguson made his name, paving the way for his success at Manchester United
- Full statistical account and unique analysis
- Views from opposing European players and managers
- Kevin Stirling is historical editor for the award-winning *Red Matchday* Aberdeen FC match programme, consistently voted the best in Scotland for more than 20 years
- This is Kevin's sixth authoritative book on Aberdeen FC
- Images of unique memorabilia from the Dons' golden era
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Aberdeen's Golden Era: The Sir Alex Ferguson Years is an in-depth look at the most successful period in Aberdeen FC history – a footballing success story like no other. From 1978 to 1986, under the management of Ferguson, the club not only dominated Scottish football, but two European titles in 1983 made them a household name throughout the continent. Ten major trophies in seven seasons brought unprecedented success to a club that had previously amassed half of that total from 75 years in existence. The arrival of a young, driven manager honed in the tough streets of Glasgow, allied with an up-and-coming Aberdeen side, was a recipe for success. The city of Aberdeen was just beginning to enjoy the affluence that came from a bustling oil industry. The club reflected that success in a way that had never been seen before or since. Aberdeen as a club had huge untapped potential, but it needed the right manager to take things forward. Alex Ferguson was that man.

Details

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