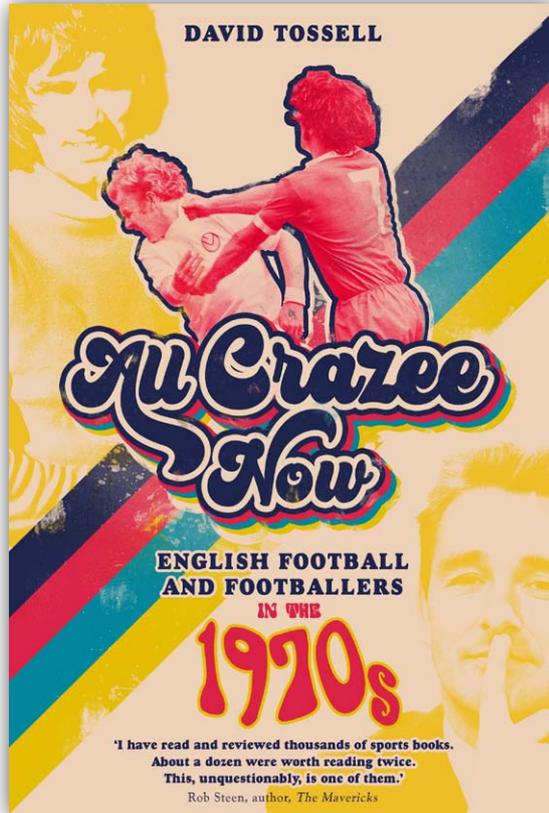




Title information



All Crazee Now

English Football and Footballers in the 1970s

By David Tossell

Key features

- An in-depth examination of the storylines and issues that dominated football during the 1970s, including the tactical and philosophical battles that shaped the game
- Charts the start of the players' journey from terraced houses to the middle classes, the first step towards millionaire status
- The personalities who drove football on, such as Clough, Revie, Keegan, Paisley and the likes of Bowles and Best
- A study of the societal issues impacting the sport; including hooliganism, racial tension and the growth of mass media
- Written by David Tossell, one of the country's foremost sports biographers and historians, a seven-time nominee in the British Sports Book Awards
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

All Crazee Now is the story of English football and its footballers in the 1970s, a decade that saw the start of the move from the 'old-fashioned' game towards the modern Premier League era; a transition that accelerated throughout the decade. Much of what we recognise in today's game is rooted in the seventies – including diverse ethnicity and multi-nationalism in club teams; the rise of commercialism; the cult of the manager; the end of the player-next-door; and the demand for victory ahead of individualism. The beginning of the decade remains the period in English football that supporters felt more connected than anytime previous or since. By the time the Thatcherite 1980s were dawning, the way had been paved for a rapid evolution towards 21st-century football. More than just a chronicle of trophy winners, star players and personalities, it offers a study of the tactical, philosophical, social, cultural, economic and political landscape that shaped football throughout a turbulent period for a nation and its favourite sport.

Details

Publication: 15 February 2021
Price: £19.99
ISBN-13: 9781785317576
Format: 240mm x 160mm
Binding: Hardback
Extent: 496 pages
Category: Football

Trade Orders to:
Macmillan Distribution (MDL), Cromwell Place,
Hampshire International Business Park, Lime
Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692
Email: orders@macmillan.co.uk