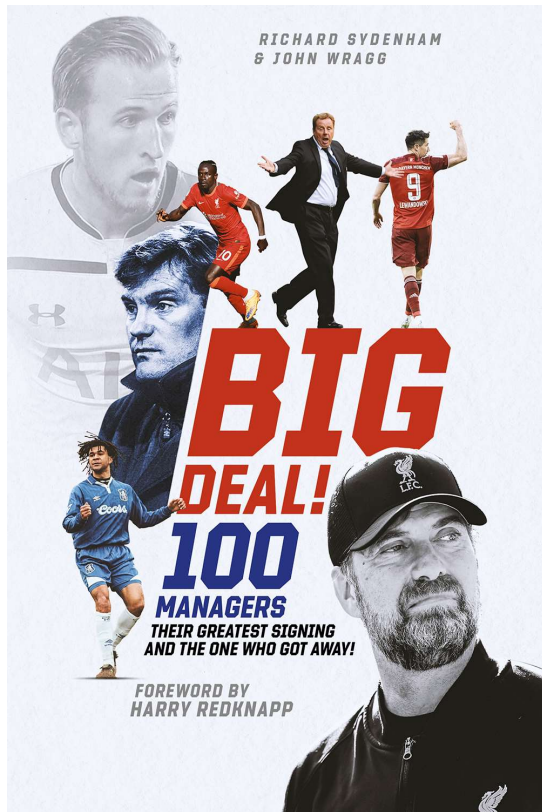




Title information



Big Deal!

One Hundred Managers, their Greatest Signing and the One Who Got Away!

By Richard Sydenham and John Wragg

Key features

- Filled with exclusive previously unheard football transfer stories
- Contributions from numerous football luminaries including overseas managerial stars like Jurgen Klopp, Sven-Goran Eriksson and Claudio Ranieri, plus British legends Kevin Keegan, David Moyes, and Sam Allardyce
- Co-authors Richard Sydenham and John Wragg have a wealth of football journalism experience, and the book benefits from their knowledge and contacts within the game
- These riveting tales are supported by strong images: photos of the managers, the player signings discussed and players involved in the various stories
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Big Deal! is crammed with exclusive transfer stories that have never been heard before outside the boardroom. Veteran journalists Richard Sydenham and John Wragg have gained exclusive contributions from an array of star names including Jurgen Klopp, Sven-Goran Eriksson, Claudio Ranieri and the late Gerard Houllier, plus homegrown legends such as Kevin Keegan, David Moyes, Sam Allardyce and Martin O'Neill. You'll get the inside track on some of the most momentous transfers in British football, including the transfers that never quite made it over the line. Kevin Keegan's shock move to Southampton at the height of his fame and Pat Jennings' switch from north London rivals Tottenham to Arsenal are just two examples of transfers that caused a stir, and the managers involved with the moves explain how they made them happen. The transfers that never materialised will surprise many. Learn how Wolves nearly landed Michel Platini before his career exploded with Juventus, and how ambitious Burnley tried desperately to sign a young Harry Kane.

Details

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