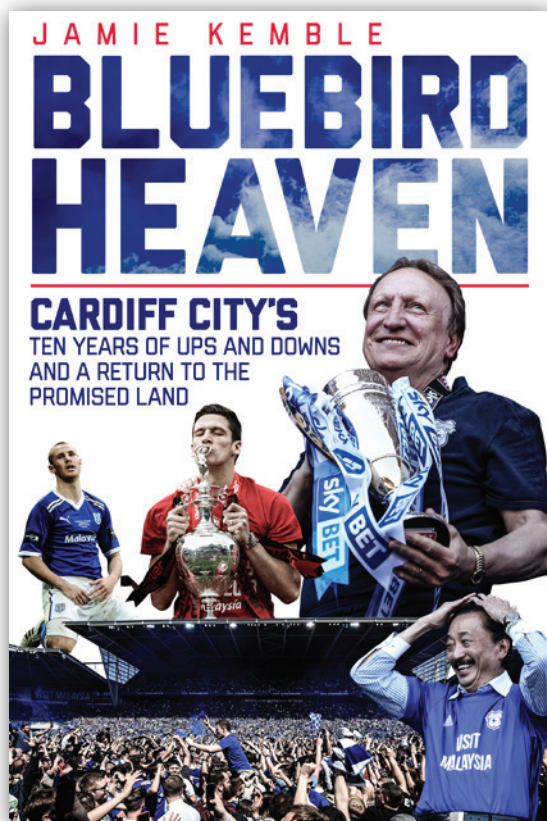




Title information



Bluebird Heaven

Cardiff City's Ten Years of Ups and Downs and a Return to the Promised Land

By Jamie Kemble

Key features

- A dramatic account of an extraordinary ten years for Cardiff City
- Features interviews with former players with first-hand experience of pivotal moments in the club's history
- Interviews with journalists who explain how events unfolded behind the scenes
- And fans who reflect on so many unforgettable highs and lows
- Written by local Cardiff sports journalist Jamie Kemble, proprietor of the website Inside Wales Sport
- Colour photo section covering every key moment
- Publicity campaign planned together with local media coverage and book launch

Description

Bluebird Heaven tells the story of a rollercoaster decade at Cardiff City, when the football club experienced everything from cup finals and promotion to financial turmoil and damaging controversy. It was a period when Bluebirds fans experienced their wildest dreams coming true and their worst nightmares becoming reality. The club grabbed English football's attention for the first time in years when they defied the odds to reach the FA Cup Final in 2008, then continued over the following years as a fount of back-page headlines. The Bluebirds moved to a new home, attempting to rebuild themselves as a top-flight club and shed their notorious reputation off the pitch. But a club enriched by history was torn apart by the threat of a sweeping rebrand. Relive the drama of this extraordinary decade. Move behind the scenes to discover how a series of disastrous decisions left the club on its knees – and how inspirational figures managed to save the club in its darkest hours.

Details

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