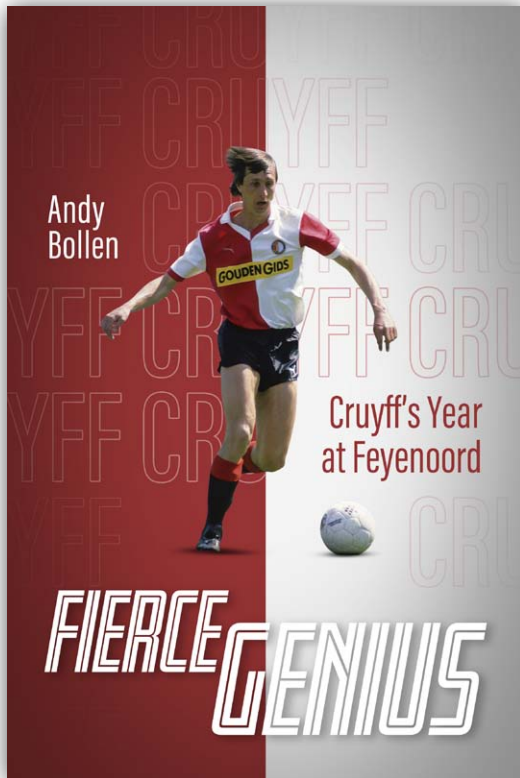




Title information



Fierce Genius

Cruyff's Year at Feyenoord

By Andy Bollen

Key features

- Analyses a pivotal season for Cruyff: he wasn't ending his playing career, he was starting his coaching one
- Set against the backdrop of a fascinating story: Cruyff leaving the club he supported to sign for their bitter rivals
- Cruyff is one of world football's greatest-ever players and remains an iconic figure who intrigues and amazes millions
- Author is a comedy writer for BBC TV and radio, as well as writing acclaimed books across music, politics and sport
- Previous works include *Nirvana: A Tour Diary*, political spoof *Sandy Trout: The Memoir* and football bestseller *A History of Scottish Football in 100 Objects*
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

In 1983, aged 36, Johan Cruyff, one of the world's most iconic football superstars, guided Ajax to a league and cup double. Out of contract, most people, including the player, expected a valedictory final season and a one-year extension. Inexplicably, Ajax let him go. They grossly underestimated the fierce genius of Johan Cruyff. He signed for bitter rivals Feyenoord, leading them to a league and cup double, silencing his critics and thrilling football fans everywhere. *Fierce Genius* analyses this incredible season, as he evolves from player to coach. It is a fascinating insight into his professional and private life. Imperious on the park, off it, he dealt with kidnappings and bankruptcy after being defrauded by a conman. Bollen gets inside Cruyff's mind, helping the reader understand the mentality which made him a top player and successful coach. *Fierce Genius* is compelling, insightful and poignant. Written with a journalistic tone, by an accomplished comedy writer, this is a warm, affectionate and informative portrait of one of world football's greats.

Details

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