



## Title information



### Hijacking La Liga

How Atlético Madrid Broke Barcelona and Real Madrid's Duopoly on Spanish Football

By Euan McTear

#### Key features

- A detailed look behind the scenes at one of world football's newest superpowers
- A rare English-language telling of the Atlético story
- Of special interest to English fans of European football – an ever-growing fraternity
- Written by Euan McTear, whose previous book *Eibar the Brave* was among the *Guardian's* best sports books of 2015
- Excellent access behind the scenes as Euan was Atlético correspondent for *Marca*, Spain's most-read sports paper
- Colour photo section, showcasing the defining moments in Atlético's journey to the top
- Publicity campaign planned including radio, newspapers, websites and magazines

#### Description

*Hijacking La Liga: How Atlético Madrid Broke Barcelona and Real Madrid's Duopoly* looks at what went on behind the scenes as Atlético Madrid went from relegation to mid-table mediocrity to seriously threatening the dominance of Spanish football's two superpowers. For years, Barcelona and Real Madrid maintained a firm grip on the country's and the continent's silverware, but Los Rojiblancos have managed to turn La Liga into a three-team league, with the help of a fiery Argentine coach, a squad of cast-offs, an electric home support and an overarching commonsense financial plan. In May 2000, the capital city side had suffered their first relegation from the top flight since 1930, but just 14 years later they would be crowned La Liga champions. Euan McTear explores the key moments, decisions, goals and matches in their extraordinary resurgence, one which has converted Atlético Madrid into one of world football's most powerful clubs.

#### Details

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