



Title information



Rinascimento

The Story of SSC Napoli's Historic 2022/23 Serie A Victory Under Luciano Spalletti

By Tom Underhill

Key features

- Napoli's turbulent history, from formation to the glory years of Diego Maradona, and then bankruptcy and reformation
- The highs and lows of Luciano Spalletti's three decades in management, culminating with his time at Napoli
- How the tactics and system cultivated by Spalletti turned Napoli from also-rans to one of Europe's most revered sides
- The influence of high-quality recruitment, and how players like Victor Osimhen, Khvicha Kvaratskhelia and Kim Min-jae became stars
- What the triumph meant for Naples as a city, and how a fervent fanbase celebrated a once-in-a-generation moment
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Rinascimento tells the tale of Napoli's first Serie A title in 33 years, an achievement that saw the football-mad city celebrate like never before. Before the 2022/23 season, SSC Napoli and Luciano Spalletti were considered two of Italy's great underachievers. The club had not won a league title since Diego Maradona led them to glory in 1990. Spalletti had won respect across a three-decade managerial career but did not have a Serie A winner's medal to his name. These perennial bridesmaids came together in 2021, and two years later changed the narrative with a campaign that will live long in the memory. Napoli's first Maradona-less Serie A triumph came out of the blue, having experienced near-misses and significant squad turnover in the years beforehand. A largely unknown and unfancied group of players adopted Spalletti's tactical blueprint and delivered beautiful, winning football – the kind of football that its passionate fanbase could attach itself to. From inception to Diego Maradona, from bankruptcy to a third Scudetto and the players who achieved it – this is Napoli's story.

Details

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Telephone: 01256 302692
Email: orders@macmillan.co.uk