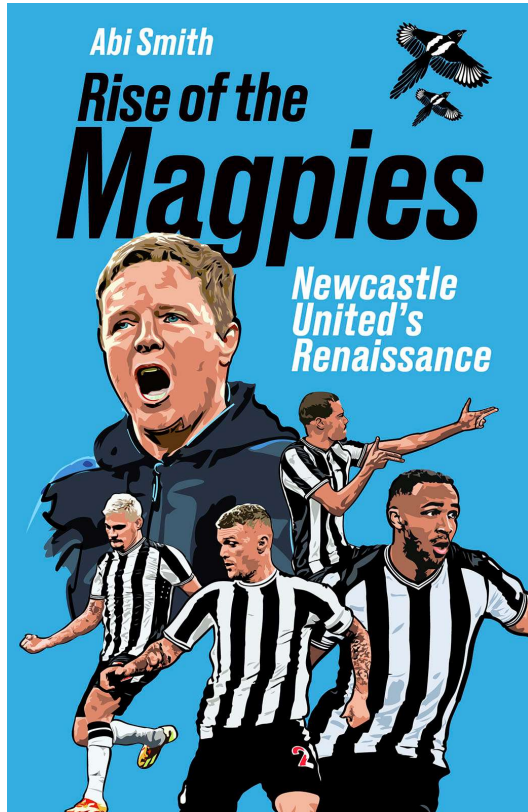




Title information



Rise of the Magpies

Newcastle United's Renaissance

By Abi Smith

Key features

- Abi Smith shares the highs and lows from a team that has gained worldwide respect through a mixture of hard work, managerial skills and Geordie stubbornness
- Relive the pivotal matches, the touchline decisions, the press conferences and the fan reactions
- Includes a mixture of voices from fans, players old and new, media reports and other social media commentators who tell their own versions of the Toon Army dream
- A vivid selection of matchday moments, signings, transfers and injuries all come to life as the spotlight is placed on all the characters of Tyneside
- A book that encapsulates the togetherness mantra of a club – the team, the managers, the fans, the pundits
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Rise of the Magpies charts the ascent of Newcastle United over the past two decades, paying particular attention to the 2022/23 season, which saw Toon fans celebrate a Champions League placement for the first time since 2003. What a season it was. Now all the years of cheering, crying, jeering; the heartache and the hope – that cruel and bitter emotion that clung to Toon comrades young and old – has been rewarded. This book takes us back to the moment the Saudi-backed consortium, which bought Newcastle in late 2021, brought anticipation about the club's future. Few of those black-and-white supporters expected a team in a relegation battle at the time of the takeover to be contenders for Champions League qualification. This is a story of a club that has been transformed, a club that is much more than money: it's a club that has never lost sight of Geordie glory. It's time for the Magpies to soar again.

Details

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