



Title information



Rise of the Underdogs

Football's New World Order

By Bence Bocsák

Key features

- First-hand accounts and insight from coaches, players and professionals influencing football's new world order
- Journey across the world to discover football culture in remote areas like the Solomon Islands and The Gambia
- Find out how players and nations are defying the odds and setting new standards
- Discover the behind-the-scenes work at football associations, academies and clubs looking to break their status as underdogs
- Learn about the background of players like Erling Haaland, Khvicha Kvaratskhelia, Mohamed Salah and many more, rising from uncharted football territories
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Rise of the Underdogs: Football's New World Order is the ultimate guide to the changing landscape of modern football. As FIFA president Gianni Infantino declared, 'There are no more small teams and no more big teams.' This book goes in search of how and why these changes have come about – from Croatia, a nation of just four million people, reaching the World Cup Final to Morocco writing African football history. Each chapter explores how football clubs and associations are breaking down barriers, with stories of icons such as Erling Haaland, Khvicha Kvaratskhelia and Mohamed Salah. There are first-hand accounts from those who helped them conquer the odds and reach unprecedented heights, as well as behind-the-scenes insights into why clubs and countries worldwide are breaking new ground. With exclusive views from coaches, players and other professionals worldwide, this is a far-reaching guide to football's exciting new landscape.

Details

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