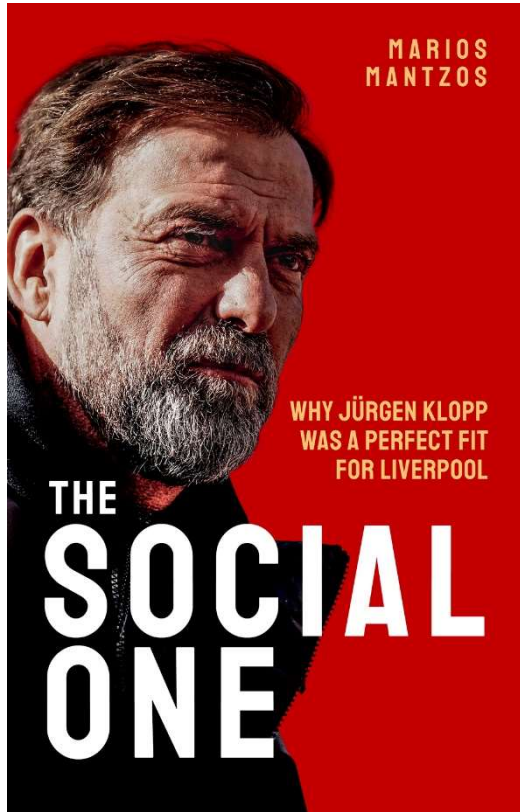




Title information



The Social One

Why Jürgen Klopp was a Perfect Fit for Liverpool

By Marios Mantzos

Key features

- Unique study of Jürgen Klopp that explores why he was the right man for the right club in the right city
- More than just a football book, it examines the meaning of leadership and motivation
- Elegantly written and split into thematic sections – each enthralling chapter can be read on its own
- Widely acclaimed on its publication in Greek in December 2020, this is the eagerly awaited English-language version
- Marios Mantzos is a sports journalist who has written about football for more than ten years
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

The Social One sets out why Jürgen Klopp and Liverpool Football Club are a match made in heaven. In 2015, a romantic German who had once dreamed of becoming a doctor found a pulse in the city of Liverpool and set about leading an intubated club back to the top of the English and European game. Klopp is not just the reformer of Liverpool FC, but a true leader and authentic father figure who has created the most beautiful working environment in modern football, based on his faith in the principles of teamwork and a love for his fellow human being. In the stronghold of socialism, Klopp, a man who says he would never vote for the right, spoke to the heart of the city, became an honorary Scouser and – in the eyes of many – the reincarnation of the legendary Liverpool leader Bill Shankly. Deep and engrossing, this detailed portrait of Klopp is not just a football book but a study of leadership and motivation.

Details

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