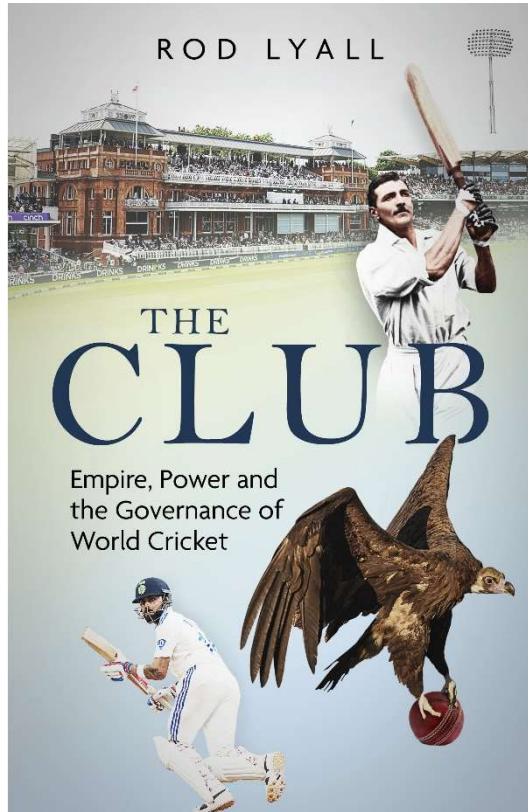




Title information



The Club

Empire, Power and the Governance of World Cricket

By Rod Lyall

Key features

- Meticulously researched, authoritative history of cricket's world governing body
- First full account of the ICC's origins and their roots in imperialist ideology
- Reveals the organisation's evolution from a talking-shop into a multi-billion-dollar global business
- Analysis of the effects of decolonisation on the governance of international cricket
- Details the crises caused by Bodyline, apartheid in South Africa, the Packer dispute and match-fixing; and challenges as a result of the emergence of the IPL
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

The Club uncovers the fascinating history of cricket's world governing body and how it became a multi-billion-dollar business. Using original source material, Rod Lyall reveals how privileged aristocrats and mining magnates turned cricket into a 'civilising' force of empire, promoting the politics and prejudices of their class. From its early days in St John's Wood, London, the Imperial Cricket Conference has morphed into the International Cricket Council (ICC), a multi-billion-dollar sporting business, based in Dubai and increasingly dominated by a financially and politically ambitious Indian elite. Having failed to deal effectively with such challenges as the Bodyline controversy, apartheid and Kerry Packer's commercialisation of the game, the ICC has become both the beneficiary and the victim of the resources that come from media rights deals and sponsorship of global events. But that wealth and India's power have brought with them new problems: match-fixing, administrative corruption, and the threat from franchise leagues, pioneered by the IPL, which increasingly endanger the international game.

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