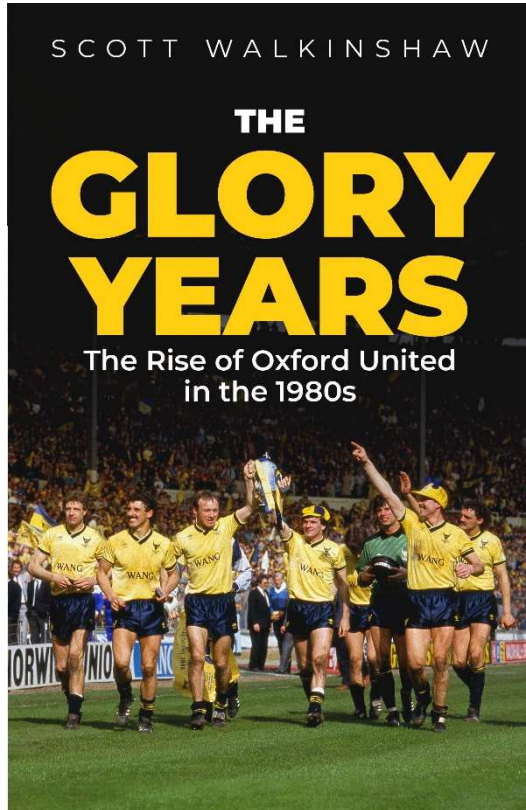




Title information



The Glory Years

Oxford United in the 1980s

By Scott Walkinshaw

Key features

- Unique story of Oxford's survival from near bankruptcy, rising through divisions, laying waste to the game's biggest names and winning the 'world's richest team prize'
- The story of the English Football League's collapse from hooliganism, political upheaval, disasters at Bradford and Heysel and a new breed of ambitious media mogul personified by Robert Maxwell and Rupert Murdoch
- Deeply researched from contemporary accounts
- Author Scott Walkinshaw is a lifelong fan whose popular blog Oxblogger has chronicled the club's fortunes and told stories from its past for nearly 20 years
- Promoted to Oxblogger's large social-media following and via the Oxblogger podcast
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

The Glory Years chronicles Oxford United's rise from bankruptcy to Milk Cup Final glory through the 1980s. It's a story of giant-killings and back-to-back titles, surviving mergers, hooliganism and the threat of a new Super League. It's a saga that's never been properly explored – until now. In 1982, Oxford United faced bankruptcy and relegation from the Third Division when club secretary Jim Hunt made a desperate phone call to the club's neighbour, notorious publishing magnate Robert Maxwell. Maxwell rescued the club and put it on a thrilling journey towards the First Division under manager Jim Smith. With back-to-back championships, Oxford defeated Leeds, Newcastle, Manchester United and Arsenal in pulsating Milk Cup clashes at their magical stadium, The Manor. Under Maurice Evans, they survived three seasons in the top flight, winning the richest team prize in sport, the Milk Cup at Wembley in 1986. The book charts Oxford's incredible journey from Ian Greaves' arrival in 1980 to relegation in 1988.

Details

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