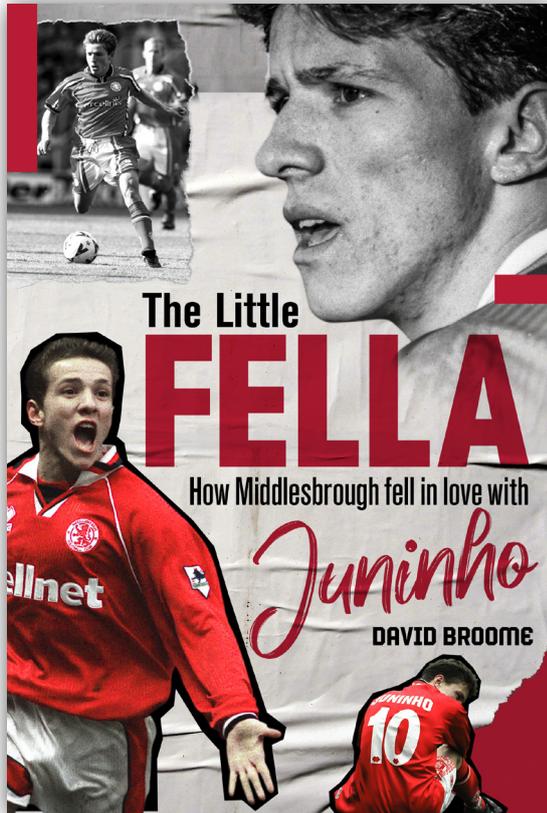




Title information



The Little Fella

How Middlesbrough Fell in Love with Juninho

By David Broome

Key features

- In-depth look at how the signing of Juninho was key in turning Middlesbrough into a football club everyone was talking about
- A blow-by-blow account of some of the most exciting seasons in the history of Middlesbrough FC, including the 1996/97 season when they almost achieved greatness and the 2003/04 campaign, when they won their first, and to date only, piece of silverware
- Interviews with key players, managers, fans and journalists
- Fresh insight and new anecdotes from within the dressing room and from behind the scenes
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Cast your mind back to the mid-1990s. The Premiership was shiny and new, England weren't terrible at football, and exciting foreign players like Gianfranco Zola, Eric Cantona and Georgi Kinkladze were lighting up our game. In an industrial town in the north-east of England, a little Brazilian magician was the catalyst to thrust a previously provincial, middle-of-the-road club into the full glare of the global footballing spotlight. *The Little Fella: How Middlesbrough Fell in Love with Juninho* is the story of Juninho Paulista and his three-act association with Middlesbrough, culminating in the League Cup win of 2004, which today still remains Boro's only major trophy. It examines the World Cup winner's part in a rollercoaster 1996/97 season, which saw Boro lose two cup finals and end up being relegated; to the redemptive, triumphant 2003/04 season. With contributions from some of Boro's star names of a golden period, such as Fabrizio Ravanelli, Emerson, Gaizka Mendieta and Gareth Southgate, *The Little Fella* attempts to translate into words the magic football fans witnessed on the pitch during those heady days.

Details

Publication: 5 April 2021
Price: £16.99
ISBN-13: 9781785317675
Format: 222mm x 144mm
Binding: Hardback
Extent: 288 pages
Category: Football

Trade Orders to:
Macmillan Distribution (MDL), Cromwell Place,
Hampshire International Business Park, Lime
Tree Way, Basingstoke, Hampshire RG24 8YJ

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