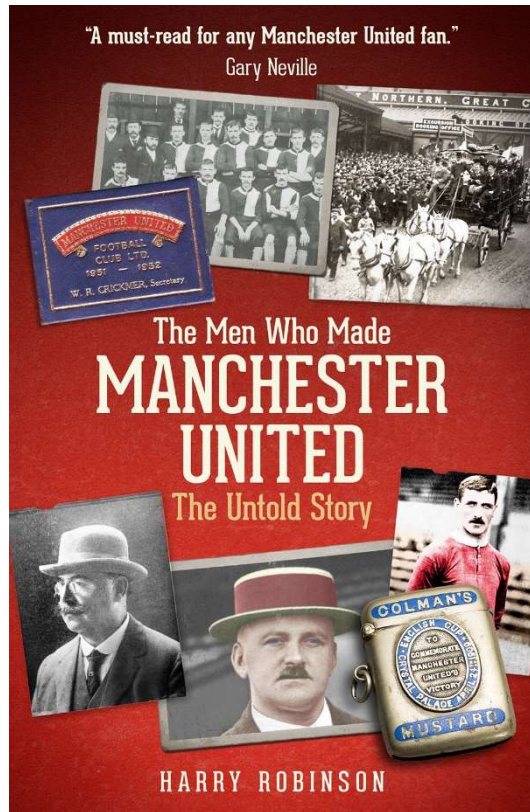




Title information



The Men Who Made Manchester United

The Definitive Story of the Reds Before Matt Busby

By Harry Robinson

Key features

- Definitive story of the pre-Matt Busby Manchester United
- Discover how railway workers founded the club as Newton Heath and how it became Manchester United in 1902
- Learn how the Reds won their first trophies, how Old Trafford was built, founded their world-famous Academy and how Matt Busby was appointed manager
- New, original research conducted by the author, including interviews with the descendants of the club's eight founders
- Published on the 120th anniversary of the renaming of Newton Heath to Manchester United and the 130th anniversary of the club's entry to the Football League
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

As Victorian Britain was gripped by 'the football craze', eight men laid the foundations at one of the world's greatest clubs. These pioneers ranged from miners to brewery owners, fitness fanatics to portly beer drinkers. From Stretford, Ancoats, Birmingham, Bolton, Darlington, Chirk and Crewe, some were rebels, others were leaders. All were grafters. *The Men Who Made Manchester United* brings you the definitive history of Manchester United before Sir Matt Busby's post-war halcyon days. Inside are tales that will make you squirm, laugh and cry: the transfer fee of two freezers of ice cream, the tragic death of a young footballer and his forgotten family, the fight for the right to unionise, Edwardian Cockney Reds, severed fingers and the pelting stones of the angry residents of Budapest. This is the story behind the club's name and colours, the building of Old Trafford, the founding of the PFA and the creation of the Academy. It's filled with tales that will fascinate and entertain.

Details

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