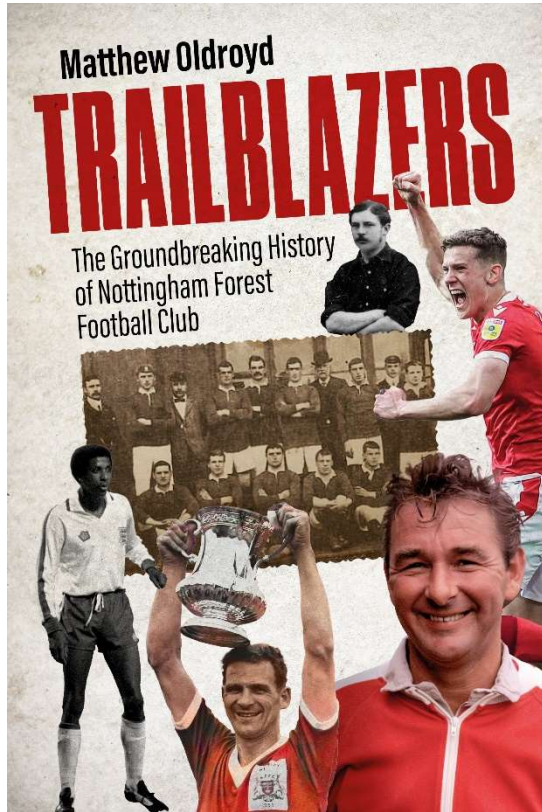




## Title information



### Trailblazers

The Groundbreaking History of Nottingham Forest Football Club

By Matthew Oldroyd

### Key features

- In-depth look at the previously unexplored topic of the trailblazing feats of Nottingham Forest
- A collection of rich, often unheard, tales from the club's history that will inspire an alternative heritage
- Argues Forest's groundbreaking history is far deeper than ever realised and evident in key parts of the modern game
- Matthew is the co-founder of the Nottingham Forest fan group Forza Garibaldi and started the Forest Preservation Society, which celebrates the club's heritage
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines
- Unique marketing around fan exhibitions and at the public house where Nottingham Forest was formed

### Description

*Trailblazers: The Groundbreaking History of Nottingham Forest Football Club* explores the remarkable pioneering traditions and unique heritage of the Garibaldi Reds. From their earliest days in 1865, the influential Foresters set themselves apart as a club that intended to push boundaries. Throughout their history, there are rich and fascinating examples of the advancements they have made and the innovation they have displayed. Key elements of the game today can be traced back to Nottingham Forest's progressive tendencies, while the Reds possess a wonderful collection of exceptional achievements and notable 'firsts'. In times of peril or unprecedented glory, Forest can be linked to many groundbreaking feats that spearheaded football's continuous evolution. *Trailblazers* charts the path of a truly extraordinary footballing institution that has always aimed to lead the way.

### Details

Publication: 27 January 2025  
Price: £25.00  
ISBN 13: 9781801509336  
Format: 240mm x 160mm  
Binding: Hardback  
Extent: 384 pages  
Category: Football

Trade Orders to:

Macmillan Distribution (MDL),  
Cromwell Place, International Business Park,  
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

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