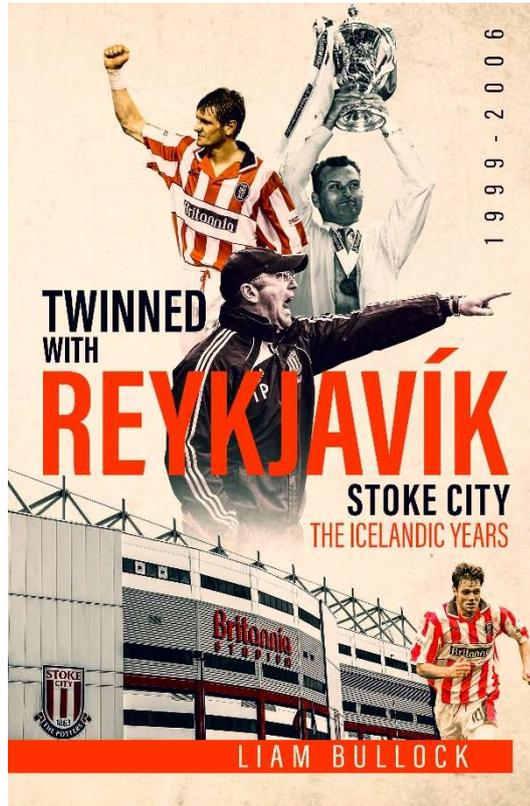




Title information



Twinned With Reykjavik

Stoke City FC: The Icelandic Years 1999–2006

By Liam Bullock

Key features

- Story of Stoke City's rip-roaring journey under Icelandic ownership from 1999 to 2006
- Compelling account of this wild period in Stoke's history as seen through the eyes of the fans in the stands, the press in the media box and the players in the dressing room
- Examines the arrival of the Icelanders in a time of dissent and disorder, Steve Cotterill's shock walkout
- Covers rebuilding under Tony Pulis, the rollercoaster year under Johan Boskamp, the Icelanders' departure and more
- Grapples with the key question: did the Icelandic years pave the way for Stoke City's success or hold the club back?
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

The period leading up to 1999 had been grim for Stoke City fans – relegation, stagnation, embarrassment and board conflicts were commonplace at the club. As the new millennium approached, fans demanded change, but no one could have predicted what would come next. An Icelandic consortium, brought together by Guðjón Þórðarson, set sail for the Potteries with the promise of exciting foreign imports and Premier League football. What followed was a mixture of flashy arrivals, cup successes, broken curses, flop signings and plenty of fallouts, with extraordinary on-field moments along the way. Cult heroes and villains were made as Stoke became a living soap opera for seven remarkable years. *Twinned With Reykjavik* lifts the lid on that rollercoaster ride with the views of the people who experienced the wild journey. Integral players and fans look back on the key moments that defined the era as the book ponders that vital question: was the Icelandic takeover actually a success for Stoke City?

Details

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