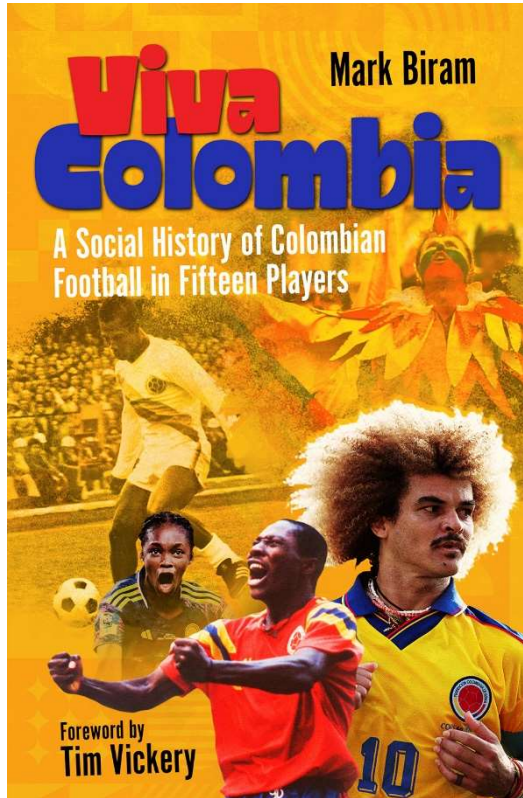




Title information



Viva Colombia

A Social History of Colombian Football in Fifteen Players

By Mark Biram

Key features

- Lively and engaging account of personal stories and key moments that explain the social history of Colombian football
- A timely corrective to misrepresentations, telling the story through the eyes of a number of key historical protagonists
- Coverage of each of the country's six appearances at the FIFA World Cup from Chile 1962 to Russia 2018
- Mark interviewed a number of key Colombian social scientists and figures involved with Colombian football
- A doctor of Hispanic studies who has spent prolonged periods in Colombia and Brazil, his work was nominated for best humanities thesis at the University of Bristol
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Viva Colombia: A Social History of Colombian Football tells the story through 15 distinct episodes and 15 national team players. The book covers everything from the *joie de vivre* of the Colombian style – personified by Carlos Valderrama – to the travails of Colombian society illustrated by the tragic murder of Andrés Escobar in the aftermath of Colombia's 1994 group-stage exit. The narrative examines how personal stories interlink with the wider history of the nation. Despite many complexities, Colombia is often reduced to a series of off-beam stereotypes which exoticise, eroticise or misrepresent it. This book offers a timely corrective, telling the story through the eyes of a number of its key historical protagonists. From Colombia's first World Cup appearance in 1962 through to the present day, we discover what some of the most emblematic players to wear the shirt tell us about the Colombian nation.

Details

Publication: 14 October 2024
Price: £18.99
ISBN 13: 9781801507615
Format: 222mm x 144mm
Binding: Hardback
Extent: 288 pages
Category: Football

Trade Orders to:

Macmillan Distribution (MDL),
Cromwell Place, International Business Park,
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

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Email: orders@macmillan.co.uk